calumet college • 2400 new york avenue • whiting, indiana 46394

March 7, 1979

Mr. Irv Drasnin
CBS News
West 57th Street
New York, N.Y.

Dear Irv,

Thought the documentary was excellent. In particular, I thought the historical and convention sequences were outstanding. It captured both the past and present sentiment. In the short time you had, I think the convention section accurately conveyed what the International is all about. Also, I see what you meant about watching on a color TV. The photography around the mill, especially the shots of the coke ovens, brought out the ugly and eerie character of a steel mill.

Reactions I have gotten today have been rather favorable, including comments from a few steelworkers. I suspect that even though you wanted to avoid it by getting an earlier air time, the documentary will have a positive impact on the Rank and File Caucus's April campaign. In fact, I talked with Cec Taylor (the Canadian delegate who was kept from the mike during the convention) last night and he commented that his phone had been ringing ever since the show ended. He is running for president of Local 1005 -- a 12,000 member local in Hamilton, Ontario -- and thinks that the "publicity" may help him.

Also, I am writing to inquire about purchasing a copy of the film for the College. Since a few administrators who disburse AV funds did not see the documentary, would it be possible to preview it first? Let me know if you would prefer a separate letter.

Looking forward to hearing from you. Say, hello to Meg. Good luck on your next project.

Best regards,

Phil

Phil Nyden

An independent, co-educational liberal arts college founded in 1951 to serve the educational needs of the nation's greatest industrial region.

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March 15, 1979

Mr. Irv Drasnin
524 West 57 Street
New York, New York 10019

Dear Irv,

Here are a couple more articles that I thought you might be interested in. The reaction from Inland is not exactly surprising. In contrast to that most of the steelworkers I have talked to in the last week have been quite happy with the show. A couple workers at the Gary works of U.S. Steel said that they were amazed that a major TV documentary would be so straight forward in addressing issues that they (the steelworkers) felt were important.

I haven't talked to anyone at 1010 who was interviewed by you, but some other workers at the plant thought the documentary was accurate -- especially in discussing the issues within the union and the working conditions faced by most workers.

I did get a chance to talk with Balanoff today. He really liked the show, stating that it did a good job in recording the sentiments of the "ordinary worker." According to him most of the rank and filers he has spoken with liked it, although he commented that a few of the Local 1010 leaders did not like it. I believe he was even talking about some of the people you interviewed while you were out here. I have a feeling that a couple of the people who you may have interviewed, but did not include in the final footage, were upset. I suppose that's always a problem in collecting information and then editing it down to a finished product.

My dissertation is coming along fairly well now. It looks like it might be finished in a couple of months. I'll let you know when it's done if you are interested in a copy.

Will let you know if I get any more feedback.

Best regards,

Phil

An independent, co-educational liberal arts college founded in 1951 to serve the educational needs of the nation's greatest industrial region.

[Hammond] Times 3/12/79

Inland, USWA Blast Show

EAST CHICAGO — Inland Steel Co. and United Steelworkers Union officials in Pittsburgh have blasted a CBS television documentary on USWA Local 1010, calling the show "biased."

The program, "CBS Reports: Inside the Union," broadcast last Tuesday, focused on Local 1010 leaders and their differences with the union's international officers.

In addition, the documentary included numerous interviews with local union activists who were critical of Inland.

"We were extremely disturbed by the program's distortions," Thomas G. Katsahnias, Inland vice president of steel manufacturing, said. "Perhaps the greatest disservice done by CBS was to magnify the 'conflict' between company and union."

In an official statement from its Chicago headquarters, Inland complained the show "did not accurately portray Inland's accomplishments" and "was an affront to the people at Inland."

Inland officials had refused to be interviewed for the program, and CBS camera crews were not allowed to film inside the plant. Inland stated it acted thus because of legal prohibitions and policies against "interfering with internal union affairs."

Union officials in Pittsburgh used even stronger language to attack the program.

"It is obvious that CBS began with a preconceived conclusion about the union and then sought out minority and politically-inspired viewpoints," the union said in a news release.

Accusing CBS of presenting a distorted and one-sided view of USWA functioning, the union said "such biased reporting seriously erodes the credibility of TV."

The program was filmed in East Chicago last summer and at the Steelworkers convention last September in Atlantic City. It portrayed, among other things, members of the Local 1010 delegation in convention floor fights with the international leadership.

Local 1010 President William Andrews said he was pleased with the show.

Vhite, Transportation and Services.

"Though we continue to encounter quipment shortages from both rail-oads and trucking firms, more quipment is becoming available ow that roads and railroad tracks ave been cleared," White said.

Truck turnaround time has im-roved and availability has steadily ncreased, "but we will continue to hip on weekends and ask some ustomers to extend daily delivery mes," said Supt. Gil Goodwin, raffic.

"Many of our customers have been ooperative in response to Inland's equest that longer, seven-day re-eiving schedules be utilized so that e can expedite backed up ship-nents," Goodwin said.

"Also, some of our customers who rder smaller quantities of products ave adjusted their daily receiving chedules to accommodate delivery f steel products," he added.

Goodwin pointed out that the Harbor Works still has a significant olume of product to ship. Custom-rs will be asked to extend receiving mes for at least another month.

"There still is a short supply of ondola cars and special equipment r rail shipment of steel products," Vhite added.

"However, another good sign of pring is that barge docks are begin-ing to open along the Illinois and Mississippi River systems.

"By mid-March, if high waters on't make waterways difficult to avigate, barge movements should e on a normal schedule," he ontinued.

As the problems of product shipment begin to improve, the company will turn its attention to April 1, the day on which the Teamsters trucking contract is due to expire.

Tim Fuller

An opinion

CBS report 'one-sided'

On Tuesday, CBS-TV telecast a purported network "documentary" on United Steelworkers Local 1010. Unfortunately, the producers chose to drift from their original stated purpose and presented a one-sided and frequently erroneous impression of Inland, its people, the state of steelmaking technology, the company's concern for employee safety and equal employment, and its progress in environmental control.

We were extremely disturbed by the program's distortions. We hope those of you who watched it were, too — perhaps not so much because of its "Inland" claims but rather in its treatment of *you*, the steelworker.

This newspaper regularly carries stories outlining Inland's efforts to address those issues CBS chose to feature. The company's refusal to comment "on camera" or allow in-plant taping was a logical decision consistent with our original understanding that the thrust of the show was to be Local 1010's history, current interests and philosophic disagreements with the International. We are forbidden by law and policy to interfere with internal union affairs.

We believe that Inland and the unions representing its employees all are concerned with acting in the best interests of their people. All seek better, safer and more secure jobs, but from different perspectives.

Inland Steel and Local 1010 have had disagreements; we'll disagree again in the future. But by our discussions we have resolved many issues to the benefit of Inland's employees, who now enjoy some of the safest, highest-paying and most secure jobs in the industrial world. So perhaps the greatest disservice done by CBS was to magnify the "conflict" between company and union. Both, in fact, seek many of the same ends for their people.

Your remarkable performance in recent months under the most adverse of weather conditions suggests that teamwork is a way of life at the Indiana Harbor Works. Thanks for your help.

Thomas G. Katsahnias
Vice President, Steel Manufacturing

Promote Wagner

Assistant General Counsel Clark Wagner has assumed additional responsibilities as Corporate Secretary from John Carter.

The transfer of title took place last month when former Corporate Secretary John Carter elected to take early retirement.

Wagner

Wagner has held the general counsel position since 1969. He started as an attorney in the general counsel's office at General Offices in 1965 and was promoted to senior attorney in 1968.

Carter's retirement concludes a 28-year career at Inland that began in 1951 as an internal auditor. One year later, Carter became assistant to the Secretary, then Secretary, a post he held for 10 years until 1962, when he was appointed Corporate Secretary.

In Northwest Indiana alone, excluding the South Chicago plants, steel provides 65,000 jobs directly and thousands more in support industries, resulting in payrolls of over 1.3 billion dollars (1979).

RAYMOND C. HARTUNG III

March 9, 1979

Mr. Irv Drasnin
Producer
CBS News
524 West 57th Street
New York, NY 10019

Dear Irv:

Just a note to tell you how much I liked "Inside the Union." I guess I was most impressed by the way in which you presented the broad issues without losing a feeling for the personal impact on individual workers. Programs like this so often get lost in one extreme or the other. "Union" achieved a fine balance which made the issues real.

Hope to see you soon.

Sincerely,

Ray

Mr. James Mahoney
Business Manager
Local 6
Office & Prpfessional Employes Intl. Union
100 Boylston Street
Boston, Massachusetts 02116

Dear Mr. Mahoney:

I just wanted you to know that your letter regarding "CBS Reports: Inside the Union" was received and that I appreciated hearing from you.

Best regards.

Sincerely,

Irv Drasnin
Producer

LOCAL 6

OFFICE & PROFESSIONAL EMPLOYEES INTERNATIONAL UNION AFL-CIO

JAMES MAHONEY
BUSINESS MANAGER

– AFFILIATIONS –
American Federation of Labor and Congress of Industrial Organizations
Massachusetts State Labor Council (AFL-CIO)
Greater Boston Labor Council (AFL-CIO)

100 BOYLSTON STREET • BOSTON, MASS. 02116 • 426-1873

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March 7, 1979

Irv Drasnin, Director
CBS News
New York, NY

Dear Mr. Drasnin:

I would like to congratulate you on the excellent theme of your production last evening. I believe shows of this type are of particular interest to those of us in and out of the labor movement.

One problem I have with the theme that seemed to prevail throughtout the production was the lack of demoracy within the Steelworker's Union.

I cannot fault the facts as you presented them nor the disatisfaction of some segments within the union. However all unions do not have the same constitutional make-up. For instance, my union allows for a great deal of autonomy. Ratification of each and every contract by secret ballot, by each unit within the Local. Example: Our local has approximately twenty different contracts with twenty different employers. Each group votes for their own contract and their own representatives on their negotiating team.

My fear is that anti-union forces will jump at the opportunity to crtitcize democracy within a union, by the example of Local 1010.

Despite the apparent lack of opportunity shown for these men to express themselves at the convention, it reminds me of how similar this was to the national conventions of the Republican and Democratic parties.

All in all you should be applauded for the overall excellence of the production.

Very truly yours,

James E. Mahoney,
Business Manager

P.S. Let's have more!

cc: George Herman

CANADIAN ASSOCIATION OF INDUSTRIAL MECHANICAL and ALLIED WORKERS

5648 IMPERIAL STREET — BURNABY, BRITISH COLUMBIA, V5J 1E9 — TELEPHONE (604) 438-6211

AFFILIATED TO THE CONFEDERATION OF CANADIAN UNIONS

March 7, 1979

CBS/AUDIENCE SERVICES
MAR 13 1979

Ms. Marjorie Holyoak,
CBS - TV,
Audience Services,
51 West 52nd,
NEW YORK, N.Y.
10019

Dear Ms. Holyoak:

We would like to compliment your network for the excellent production titled "Inside the Union" which was shown in our area yesterday evening.

Since we are involved in the steel industry to some extent, we were particularly interested in the subject matter of last night's show. We found the presentation to be a fair and accurate portrayal of life in a steel mill and a good commentary on the state of the American labour movement.

We would be interested in finding out if it is possible to either buy a copy of this film or rent a copy for showing at union conferences. We know that our members would appreciate seeing "Inside the Union" and if we had a copy of the film it could be shown at local union meetings on a regular basis.

We would appreciate hearing about your policy regarding the purchase or rental of materials as soon as possible. And thanks again for a stimulating hour of television programming.

Sincerely yours,

John Bowman

John Bowman,
Researcher

JB:mp

DOUGLAS AIRCRAFT COMPANY

3855 Lakewood Boulevard Long Beach, California 90846

C1-138-CSW-026

March 8, 1979

Audience Services
CBS News
524 W. 57th Street
New York, New York 10019

Dear Sir:

I would like to take this opportunity to congratulate CBS on the production of such an enlightening and highly informative documentary special as The United Steel Workers Program, "Inside The Unions" (CBS Reports) which aired March 6, 1979 at 8:00 pm to 9:00 pm on CBS Channel 2 Los Angeles.

I am Manager of Personnel Support Centers - Labor Relations for Douglas Aircraft Company/McDonnell Douglas Corporation, Long Beach, California. Our labor relations representatives are currently undergoing an extensive training and apprenticeship program which I am coordinating. Upon viewing your program on March 6 I felt it would be of great benefit for my representatives to be able to view and discuss this film in our training sessions. Insight would be obtained on Union Management and Labor and would help to better our relations with both throughout the Company.

Your CBS Offices in Los Angeles were very helpful and advised me to contact your office of Audience Services for further assistance. I would greatly appreciate any help whatsoever that you could offer me to obtain a video tape of the program. If such a tape is available, please notify me of the cost involved and any further communications needed.

Sincerely,

C. S. Wilhelm
Manager
Personnel Support Centers
Douglas Aircraft Company/
McDonnell Douglas Corporation
Long Beach, California

CSW/bwp

CBS
NEWS
A Division of CBS Inc.
2020 M Street, N. W.
Washington, D.C. 20036
(202) 457-4321

14th March 1979

Dear Prof. Ozanne;

I am in receipt of your letter of March 18th in which you charge me with knowingly presenting an unfair program, and with deliberate bias.

Since these are serious charges and since your letter indicates you have sent a copy to Mr. Paley, I have forwarded my own copy to my bosses in New York

I don't believe I shall answer any of your questions, but I did want you to know your letter arrived.

yours very truly;

George E. Herman

The University of Wisconsin

DEPARTMENT OF ECONOMICS
SOCIAL SCIENCE BUILDING

MADISON 53706

March 8, 1979

Mr. George Herman
CBS, Inc.
51 West 52nd Street
New York, N.Y. 10019

Re: "CBS Special: Inside the Union"
Monday Evening, March 5

Dear Mr. Herman:

For many years I have enjoyed yours and other CBS broadcasts. You and CBS have a well-deserved reputation for in-depth understanding of topics and for fair presentations.

The recent "Inside the Union" was an inexcusable exception. As one who has spent his lifetime studying labor unions, teaching and writing on labor history and current labor problems, this program was biased and confusing. It was not only unfair to the United Steel Workers Union and to the labor movement in general, but a disservice to the American public.

There were three important issues which the program dealt with:

1. Why do members of basic steel workers not vote individually on contract acceptance or rejection?

2. Why has the union "pulled the workers' teeth" by abolishing the right to strike in basic steel?

3. How democratic is the Steelworker's Union?

On each of these issues your program was arbitrary and confused, totally one-sided, and I must conclude deliberately biased. No one like yourself can be so uninformed about trade and unions as to think that the shooting of this program was a fair presentation of the problems listed above. Can you give me some answers as to how this thing happened? Did CBS actually shoot this film? What are the qualifications in terms of knowledge of the trade union movement of the person responsible for the script?

Sincerely yours,

Robert Ozanne
Professor

RO:ds

cc: William S. Paley, Chairman